

EducationUSA is a U.S. Department of State network of over 400 international student advising centers in more than 170 countries. The network promotes U.S. higher education to students around the world by offering accurate, comprehensive, and current information about opportunities to study at accredited postsecondary institutions in the United States. EducationUSA also provides services to the U.S. higher education community to help institutional leaders meet their recruitment and campus internationalization goals. EducationUSA Centers are located in an array of venues including U.S. embassies and consulates, Fulbright commissions, bi-national centers, universities, and non-profit organizations.

### **EducationUSA Serves International Students**

Each year, EducationUSA advisers respond to millions of inquiries from international students. Advisers offer a wide range of in-person and virtual services to students and their families based on Your 5 Steps to U.S. Study, a guide to navigating the U.S. higher education application process. Advisers provide information on a host of topics, including:

- The admissions process and standardized testing requirements
- How to finance a U.S. education
- The student visa process and preparing for departure to the United States

### **EducationUSA Serves the U.S. Higher Education Community**

EducationUSA advisers support accredited U.S. institutions' international student recruitment and internationalization efforts in a number of ways, including:

- Organizing school visits and college fairs, virtual and in-person
- Providing information about foreign educational systems and scholarship programs
- Connecting U.S. and foreign educational institutions and associations
- Analyzing regional student mobility trends

To find an advising center, visit EducationUSA.state.gov.



















EducationUSA, the official source on U.S. higher education for millions of international students, is here to work for you! The more than 400 EducationUSA advising centers in 170 countries, supported by the U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA), guide students as they search for and apply to accredited U.S. colleges and universities.

### How can EducationUSA help you with **International Student Recruitment?**

#### Log in to EducationUSA.state.gov to

- Advertise your institution's opportunities to students around the world
- Contact Regional Educational Advising Coordinators (REACs) and EducationUSA advisers, your personal link to international recruitment



- Access country-specific recruitment information and learn about foreign credentials and education systems
- Sign up for our newsletter

#### Increase your institution's global visibility and outreach

- Join targeted events and expos organized by EducationUSA advising centers
- Participate in college fairs both in-person and virtual
- Offer your expertise through EducationUSA web-based presentations
- Host visiting EducationUSA advisers

#### **Prepare your incoming international students** for study in the United States

- Direct your students to EducationUSA centers for pre-departure orientations
- Find resources to guide students through the arrival process

**EducationUSA** is here, there, and everywhere for you - EducationUSA.state.gov.

**Your Official Source on U.S. Higher Education** 



















With thousands of accredited U.S. colleges and universities in the United States, how do you find the one that is right for you? EducationUSA Advisers around the world offer information, orientation, and guidance as you search for higher education institutions in the United States that fit your needs.

### EducationUSA makes applying to a U.S. college or university clear with Your 5 Steps to U.S. Study

#### 1. Research Your Options

- Define your priorities
- Familiarize yourself with U.S. degrees
- Learn about search options to explore thousands of accredited U.S. institutions



#### 2. Finance Your Studies

- Develop a budget
- Find ways to reduce educational costs
- Search for scholarships and other financial aid

#### **3. Complete Your Application**

- Manage the application timeline
- Tackle application requirements, including required tests
- Write personal essays or statements of purpose

#### 4. Apply for Your Student Visa

- Understand which forms are needed
- Outline the visa application process
- Feel prepared for your interview

#### **5. Prepare for Your Departure**

- Know what to expect when you arrive
- Ease into your new academic environment
- · Adjust well to U.S. culture and your new community



















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