



13th Autumn Higher Education and Scholarships Fair

OFFER FOR EXHIBITORS

WHEN and WHERE?

17.10.2017., Zagreb

19.10.2017., Rijeka



PARTICIPATION FEES AND DEADLINES *

Participation fee for payments made by **March 31, 2017:**

550 EUR for exhibiting in one city, 1000 EUR for exhibiting in both cities

Participation fee for payments made by **July 7, 2017:**

600 EUR for exhibiting in one city, 1100 EUR for exhibiting in both cities

Participation fee for payments made by **October 10, 2017:**

700 EUR for exhibiting in one city, 1300 EUR for exhibiting in both cities

ALL the services mentioned below are included in the price of the participation fee for the Higher Education and Scholarships Fair at both locations:

STANDARD EXHIBITOR'S STAND

Standard exhibitor's stand at the Fair consists of a desk and a display panel behind the stand (length 2m) with the name of your institution. The total stand length is 2 m and the total area of the display panel is 4m² (see photo on the next page).

ADVERTISING IN THE OFFICIAL FAIR BROCHURE

The official Fair brochure will feature a text or an ad with basic information about your institution. The text for each institution is limited to **1 page** (A5 format - color) and should be delivered **no later than September 10, 2017****. The official brochure of the Higher Education and Scholarships Fair will be distributed to visitors at the Fair in Zagreb and Rijeka.

EXHIBITING AT THE ONLINE HIGHER EDUCATION AND SCHOLARSHIPS FAIR

The Online Fair will be held at the internet portal www.stipendije.info from **October 1, 2017 to October 1, 2018**. During that time the exhibitors at the Online Fair will have an opportunity to present their institutions through concise texts and downloadable materials, which should be submitted no later than **October 1, 2017**.

SOCIAL MEDIA PROMOTION

Social media promotion of your institution at the official Fair Facebook page: <https://www.facebook.com/trazim.stipendiju> with over **18.000 fans** in Croatia and the South East European region. We will publish **1 post** on your institution during promotional campaign of the Fair in fall 2017.

*** Note:** The exhibiting space at the Fair can only be confirmed upon receipt of the completed registration form and payment of the participation fee. The above mentioned fees include one (1) exhibiting space. Additional 10% discount is available for those institutions that book two or more stands at a single location.

**** Note:** Due to design and printing deadlines for the official Fair brochure, we can guarantee the feature in the brochure only to those exhibitors who make the payment and deliver the necessary materials for the brochure by 1 September 2016.

Exhibitor registrations and information:

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**HIGHER
EDUCATION**
AND SCHOLARSHIPS FAIR



Institute for the
Development of Education

Exhibitor's stand

