



Quality  
programs for  
successful  
careers

**R·I·T**  
Croatia

# High quality American standards of education

RIT Croatia is a global campus of the prominent American university Rochester Institute of Technology (RIT from Rochester, New York). We are known for RIT's contemporary American programs and career-oriented education. We are proud of our student and alumni success, their employment rates as well as the employer satisfaction with them.

We promote diversity, curiosity, innovativeness, integrity and we teach students to think critically and make independent decisions as well as improve their leadership and communication skills. We are an excellent choice for all who wish to study in an international and dynamic environment as well as for those thinking about global careers. We offer the following programs at our campuses in Dubrovnik and Zagreb:

## **BACHELOR OF SCIENCE, UNDERGRADUATE PROGRAMS**

Hospitality and Tourism Management  
International Business  
Web And Mobile Computing

## **MASTER OF SCIENCE, GRADUATE PROGRAM**

Service Leadership and Innovation

# RIT

- One of the biggest private universities in the US
- Founded in 1829
- 19,000 students
- 230 academic programs



# INTERNATIONAL BUSINESS | Zagreb



The four-year undergraduate International Business program provides students with knowledge and understanding of business practices and international strategic management with a focus on marketing and finance. Through theory and more importantly – practice, students are being prepared for business in a dynamic global environment. They learn how to take local business global. Along with the core business classes, students also take related classes oriented toward the global environment, including Global Business Environment, Global Marketing, Global Entry and Competition Strategies, and Finance in Global Environment.

In addition to business management skills (strategic planning, team leadership, time management, organization), students develop their communication and presentation skills, gain confidence in public speaking, and learn how to communicate fluently in business English.

USA-Croatia Global Exchange gives students in the International Business program an opportunity to partake in a unique cultural exchange program, joining a cohort of students from RIT's campuses in Rochester and Croatia. Students start the semester in Croatia for a span of six weeks after which they travel to Rochester to complete the rest of the program courses.

## INTERNATIONAL BUSINESS – FACTS&FIGURES



### **Courses examples:**

Financial Management, Global Business Environment, Global Marketing



### **Examples of companies our students have completed their co-ops in:**

Drap, Cemex, Foreo Adria, Hrvatski Telekom, HUB385, Imago, Kraš, L'Oreal Zagreb, Metro Cash & Carry, Nestlé Adriatic, Philip Morris International, Sense Consulting



### **Companies our Alumni work in:**

Amazon, 3M, Atlantic Grupa, Coca Cola, E&Y, Foreo, Franck, Google, Hrvatski Telekom, IBM, Lidl, McKinsey&Company, MOL Grupa, P&G, Philip Morris International, Podravka, PwC, Roland Berger



### **Alumni business position titles:**

Account Manager, Brand Manager, Business Development Manager, Consultant, Department Head (Marketing, Finance, HR), Project Manager

# HOSPITALITY AND TOURISM MANAGEMENT | Dubrovnik

The four-year undergraduate Hospitality and Tourism Management program is multidisciplinary and prepares students for professional and managerial positions in careers in tourism, one of the biggest and fastest-growing industries in the world.

Students take courses that build a strong concept of the industry as a whole by studying accounting, marketing, finance, economics, business management, behavioral sciences, human resource management, service management, nutrition, food preparation, food and beverage service principles, hotel operations, travel, tourism, and other topics.

During their studies, students can participate in various projects and work with the industry partners. *Puttin' on the RITz* is one such project. It is RIT's gala dinner fully prepared and organized by RIT students. Mentored by the industry experts and their professors, students of Dubrovnik and Rochester campuses organized this event in Dubrovnik in 2017. This enables students to put all their knowledge to practice.

## HOSPITALITY AND TOURISM MANAGEMENT – FACTS&FIGURES



### Courses examples:

Marketing for Entrepreneurs in Hospitality Industry, Meeting and Event Management, Service Management in a Global Economy



### Examples of companies our students have completed their co-ops in:

Airport Dubrovnik, Amangiri Utah, Courtyard by Marriott Brussels, Dubrovnik Riviera Hotels, Hilton Imperial Dubrovnik, Kempinski Hotel, Porto Montenegro, The Broadmoore Hotel, Valamar Riviera d.d.



### Companies our Alumni work in:

Adriatic Luxury Hotels, Adris Grupa, Arenaturist, Booking.com, Croatian National Tourist Board, Dorchester Collection, eBay, Falkensteiner Hotels and Residences, Hilton, J.P.Morgan, Le Meridien Lav, Medora Hotels, Park Hyatt, Radisson BLU, Ritz Carlton



### Alumni business position titles:

Consultant, EU Project Manager, Event Manager, Events & Wedding Planner, F&B Manager, Hotel General Manager, Managing Director, Operations Manager

# WEB AND MOBILE COMPUTING | Dubrovnik & Zagreb

The four-year Web and Mobile Computing / Information Technology undergraduate program prepares students for perspective and sought-after professions in the areas of programming and web and mobile application design. The program explores full stack application development while paying attention to the visual design and understanding user expectations. The students learn how to build and work with all the different layers of application development which makes them incredibly valuable to employers seeking today's application developers. They learn how to integrate the server-side code with the client-side UI to provide responsive applications, applications optimized for mobile and desktop performance.

Fourth-year students work on their Senior Project together with their colleagues from RIT campuses in the U.S. and Dubai. Students learn about the importance of teamwork, and experience how to work with someone overseas which is a common practice in companies operating on a global market. Most importantly, students work on real life cases which end up being implemented.

## WEB AND MOBILE COMPUTING – FACTS&FIGURES



### Courses examples:

Designing the User Experience, Software Design Principles & Patterns, Web & Mobile I, II



### Examples of companies our students have completed their co-ops in:

Carnet, Croz, Enfluar, Enum Software, Ericsson Nikola Tesla d.d., Extension Engine, Infoart, King ICT, Multicom d.o.o., Nanobit, Pixel Design, Spark Mostar



### Companies our Alumni work in:

Croz, Drap, Enum Software, Ericsson Nikola Tesla, Infobip, Oradian, Phobs, Ticket monster



### Alumni business position titles:

Frontend and Backend Developer, Full Stack Developer, NET and .ASP. NET Developer, Software Developer, Software Product Manager



# Earn a valuable scholarship

In order to support qualified students in financing their studies, we have secured over € 350,000 for scholarships and financial aid for enrollment in the 2018/2019 academic year.

Scholarships and financial aid are monetary funds applied towards the tuition cost of attending the college over the four years of study at RIT Croatia for undergraduate programs:

Hospitality and Tourism Management

International Business

Web and Mobile Computing



More than 60% of our students finance their education with the help of scholarships and financial aid from RIT Croatia. Your chances of attaining a scholarship are high! Candidates who apply by February 15, 2018 will have priority consideration. Take advantage of this excellent opportunity!

Become a student of a reputable American university; earn an internationally recognized degree and achieve great employment opportunities in the European Union and worldwide!

**APPLY BY DECEMBER 15TH AND FIND OUT HOW TO GET AN ADDITIONAL TUITION DISCOUNT!**

Apply at [www.croatia.rit.edu/applicationform](http://www.croatia.rit.edu/applicationform)

# Why students choose RIT Croatia?



Two degrees; an internationally accredited American degree from RIT, New York and a Croatian degree from RIT Croatia



All classes are in English



Studying in an international environment



An opportunity to spend a term at RIT campuses in Rochester, New York and in Dubai, UAE



800 – 1,200 hours of cooperative education in companies in Croatia and abroad



High American educational standards



Program quality is recognized by relevant international accreditations\*



Valuable scholarships



Career opportunities in the EU and worldwide

\* RIT is accredited by the Middle States Commission on Higher Education, and its business programs are also accredited by AACSB International. RIT has been acknowledged as one of the world's top universities by many leading college guides, industry, and internationally respected publications. RIT Croatia is a private higher education institution and its programs are delivered in accordance with the national accreditations.



**Visit our campuses in Zagreb or Dubrovnik and become an RIT Croatia student for a day!**

## RIT Croatia

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